



ABOUT ME

Driven by challenges and always eager to learn more. Active and love photographing and exploring new places and cultures.

RELEVANT WORK EXPERIENCE

- 2014-2014** **Graphic designer, Blåkläder**
Responsible for Blåkläder Workwear Magazine, which is distributed in 13 languages. Create the magazine from scratch and help plan the content. Daily work tasks consist of creating material for web, social media and stores. This includes packaging, videos, photography and retouch. I help our subsidiaries around the world with material and guidance on a daily basis. I meet with distributors for purchases of material for store display.
- 2015** **Head of marketing, Torpa Slottsteater**
Responsible for creating the poster, flyer, program, ads, web banners and a movie to promote the play of 2015.
- 2014** **Designer, EX14 marketing team**
Designer for the Graphic Design and Communication graduate days, which consists of an exhibition where students can showcase their work to future employers. As a team member I was a part of creating the visual identity for 2014's exhibition and brand it on web, in social media, by mail, e-mail and on campus.
- 2013** **Intern, Hollies Reklambyrå (advertising agency)**
I spent eight weeks at Hollies where I got experience in meeting clients and designing for a variety of brands. Me and another intern developed a visual identity and website sketches for Hollies. The internship taught me a lot about client services and awoke my interest in web design.
- 2013** **Project manager, event committee, GDK**
Project manager for the event committee of Graphic Design and Communication. This included a Christmas market where students could sell their art.
- 2013-2012** **Designer, LinTek**
Designer for the marketing committee for the Union of Technology and Science Students. Created prints and digital material to promote the union **Linköpings Teknologer**. The goal was to recruit new members through event, on web and in social media. This included illustrations, photography and creating a brand book.

RESUME

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EDUCATION

- 2014-2011** **Graphic design and communication**
Linköpings University. Graduated with a Bachelor's degree June 2014. Courses included typography, layout, web, magazine design, market communication, brand profiles.
- 2013** **Graphic Communications Management**, exchange semester
Ryerson University, Toronto, Canada. Courses in document design, printing processes, bindery.
- 2009-2006** **Upper secondary school**
Ljud- & Bildskolan, Borås. Major in media: photography & film

SKILLS

- Advanced level
- Intermediate level
- Beginner level
- Intermediate level

LANGUAGES

- Swedish** - Native
- English** - Fluent